

SONOS

ALLTRADE

SONOS INSTALLER AGREEMENT

Sonos Products are designed to deliver excellent technical performance and stand out through their unique industrial design. They must therefore be properly presented, merchandised, installed and explained in order to effectively convey the key product qualities to potential customers. In view thereof Sonos is sold through a network of selected authorised resellers and installers.

This agreement appoints you as an installer to purchase Sonos products. These products are for installation purposes only and not for re-sale in any other way and are sold subject to the terms and conditions which are set out below:-

- The Installer must maintain the quality image and good reputation of Sonos and the Sonos Products
- The Installer is required to actively demonstrate the products to (potential) customers, explaining all the features and capabilities
- Any marketing activity in relation to Sonos has to comply with Sonos' Marketing Guidelines, as communicated from time to time ('Marketing Guidelines')
- The Installer may only include the Sonos Products on any website, provided such website complies with Sonos online policy as communicated by Sonos from time to time ('Online Policy')
- The Installer shall purchase and sell the Sonos Products for its own account and risk and be free to set its own selling prices and trading terms for the Sonos Products

Obligations of the Installer – Authorised sale

The Installer hereby undertakes:-

- To strictly comply with the Marketing Guidelines and the Online Policy
- To sell products to end users
- Not to sell to parties that intend to resell the Sonos Products on, unless Installer has received written confirmation from Sonos that such party is an authorised reseller within Sonos selective distribution network.

Obligations of the Installer – Sales & Marketing

The Installer undertakes:-

- To show and demonstrate the Sonos Products to any customer who has expressed an interest in the product category to be able to demonstrate the benefits of the Sonos Products to customers
- Submit any advertising, promotion and display programme and content Installer intends to use in relation to the Sonos Products to Sonos for approval at least 4 weeks in advance of the intended launch date. Installer shall not use any such material without the prior written approval of Sonos.

Alltrade Aerial & Satellite Ltd. reserves the right to remove the permission to purchase Sonos equipment at any time.

DECLARATION

I confirm that I have read all the terms and conditions set out within this agreement which is deemed a contract and I am authorised to be able to accept them all on behalf of the company or I am the installer and accept the terms and conditions.

Name (block capitals):	
Signature:	
Position:	Date:
Installer: Trading/Company Name:	
Address:	
	Post Code:
E-mail:	
Telephone:	Facsimile:

(For office use only)
Approved by:

Date: